30 years of internet development in Russia



.SU
ccTLD Registry



Local Internet Registry





## Working for the development of the Russian digital environment



RIPN ANCO is the founder of the Russian domain industry.

Since 1993, we have been developing and administering the national top-level domain - .SU



For many years, RosNIIROS has been building and maintaining networks for scientific and educational institutions across Russia, as well as an infrastructure for international cooperation among scientists



RIPN was involved in establish Russia's first traffic exchange points, a certification center and large-scale IPv6 implementations



Today, RosNIROS supports the critical infrastructure of the Russian Internet segment and is actively involved in developing measures for its regulation



The founders of RosNIIROS ANCO are Kurchatov Institute RDE and Roskomnadzor





## **About RosNIIROS**

The Russian Scientific Research Institute for Public Network Development (RosNIIROS ANCO) is the organisation that originated the Russian segment of the Internet



### **Today, RosNIIROS ANCO provides:**

- .SU ccTLD Registry
- The largest Local Internet Registry (LIR)
- IPv4 and IPv6 protocol IP address blocks and LIR sponsorship of PI addresses
- Registration and maintenance of AS (autonomous systems) numbers
- Partner technical support



# LIR

## **Local Internet Registry**

RosNIIROS ANCO leases IPv4 and IPv6 address blocks with registration according to RIPE NCC policies



#### We offer

- LIR sponsorship for PI addresses and Autonomous System Numbers (ASN)
- Leasing blocks of IP addresses, supporting and consulting the partners
- Over 500 companies use IP addresses from RosNIIROS ANCO
- About 100 research and education centres and public sector organisations receive services under special conditions

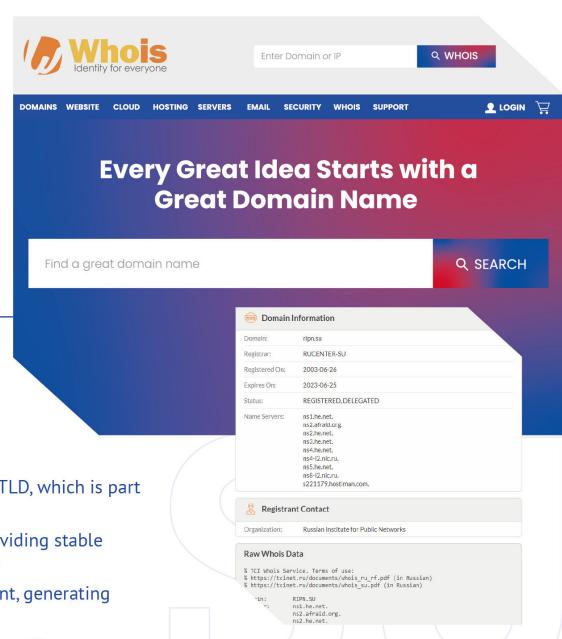






# . SU

## Registry of the first national top-level domain



- Since 1993, RosNIIROS has been the registry for the .SU TLD, which is part of the national domain zone of the Russian Federation
- .SU zone hosts many high-quality Internet resources, providing stable and successful operations for companies and individuals
- Today, .SU is going through another phase of development, generating new interest among businesses and webmasters

### Benefits of .SU domain

#### More opportunities to create an attractive name

.SU makes it easy to find a striking and memorable address for your company website



#### IDN multilingual domain registration

You can name websites in both Latin and Cyrillic characters



#### **Resource safety**

.SU domain is part of the national domain zone of the Russian Federation and is well protected



#### **Russian law**

Protection from scammers
Implementing DNSSEC support minimises the possibility
of attacks involving IP spoofing



#### **Comfortable registration terms**

Registration in .SU is available from major registrars and the process is as simple as possible







# Benefits of multilingual IDN domains

#### Even more domain names

Option to create memorable addresses in Latin, Cyrillic and other formats

#### **Coverage of foreign audiences**

Launch websites targeting foreign regions with an address in alphabetic characters:













of Latin

of Armenian

of Georgian

of Arabian

of Greek

of Hebrew

and additional Cyrillic characters for Serbian, Bulgarian, Ukrainian, etc.



## Benefits of Cyrillic domain names in the .SU zone



 Remembered better Russian-speaking users find it easier to remember the website name in their native language



 Well conveyed verbally Names in Russian are easier to hear



Effective product protection in the electronic marketplace against unfair competition



 May contain queries Keywords for promotion can be inserted directly into the URL



## Steady interest in .SU zone



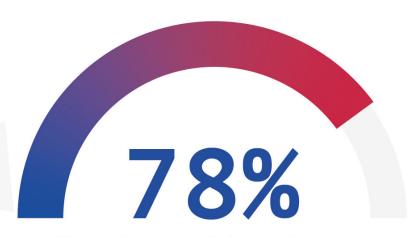
Statistics show that active registrations in the domain zone will only increase in the coming years

22 ths.

• of new domains registered in 2022

106 ths.

· of domains registered in .SU



#### .SU domains are actively used for:

- website addressing
- redirections
- domain parking (domain name reservation)
- email services





7,22%

web redirect

Many companies and individuals have been using our domain zone for years, successfully attracting a wide audience.

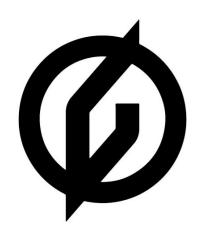






## Cybersecurity in the domain zone

.SU zone is part of Russia's national domain infrastructure. Its high level of security is ensured by recognised expert organisations:







## That ensures:

- Identifying resources with illegal content
- Gathering information
  - about phishing incidents
  - unauthorised access to resources
  - distribution of malware from domain names.

Termination of offending sites in the .SU zone



# **RosNIIROS offers**

- The largest business domain registry in .SU
- Easy and convenient domain registration
- Reliable local Internet registry (LIR)
- Comfortable terms without additional charge for IPv4 and IPv6 addresses leasing

We invite partnerships and guarantee a high level of technological and advisory support



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